GOVERNMENT OF CROSS RIVER STATE
CROSS RIVER STATE SIGNAGE AND ADVERTISEMENT AGENCY (CRISSAA)
Plot 245 Bishop Moynagh Avenue
State Housing Estate, Calabar
Cross River State

APPLICATION PROCESS AND GUIDELINES FOR RENEWAL OF PERMIT FOR BILLBOARD AND OUTDOOR ADVERTISEMENT

In accordance with the provisions of the "Cross River State Signage and Advertisement Agency (CRISSAA) Law No. 8 of 2011" to regulate outdoor structures for the display of signage, hoarding and advertisement in Cross River State, all individuals and organizations whose approved permit for Billboard and Outdoor advertisement is due for renewal can renew through the following process:

Step 1: Issuance of a Demand Notice

Applicant whose Billboard and Outdoor Advertisement Permit are due for revalidation after 12 months from date of approved permit are issue a Demand Notice by the Cross River State Signage and Advertisement Agency to renew their permit.

Contents of the Demand Notice includes the followings (Sample attached herewith for verification):

1. Client business name and business address
2. Tax Identification Number
3. Payment Reference Number
4. Yearly renewal fee, amongst others

Step 2: Payment

1. Applicant can make online payment by visiting crossriverpay.com,
    a. Click on "Pay Cross River State"
    b. Enter the "Payment Reference:" in the field provided
    c. Click on "make payment"
    d. The demand notice will display on the screen
    e. Locate the "pay now" button to right of the screen
    f. Click on "pay now"
    g. Choose method of payment and follow the onscreen instructions.

2. Or approach any Commercial bank with the demand notice and the bank will process the payment.

Note:

The Renewal Permit Fees or rates are already captured in the system or contained in the Cross River Approved Revised Revenue Code – 2020 via this link: https://www.crirs.ng/2020/01/03/crs-approved-revised-feeschargesregulations2020/

Timeline: 2 days

For more information, enquiry or complaints please visit Director – General, Cross River State Signage and Advertisement Agency, Plot 245 Bishop Moynagh Avenue, State Housing, Calabar, Cross River State or call: +234 8122893228



Mr. UBONG SAM
Director - General
Cross River State Signage and Advertisement Agency (CRISSAA)
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APENDIX I
RATE CHART



Annual Permit Fees and Outdoor Advertising Rates

APPLICATION FORM:

Cost of an application form per outdoor operator- Ten Thousand Naira (#10,000)

REGISTRATION CERTIFICATE:

I. Cost of registration certificate for any billboard owner Fifty Thousand Naira (#50,000)

II. Fee for annual renewal of certificate- Forty Thousand Naira (# 40,000)

(A)FREE STANDING SIGNS:

S/No	MAXIMUM AREA IN SQUARE METERS	NORMAL ZONE		RESTRICTED ZONE	
		Processing Fee =N	Site=N	Processing Fee=N	Site=N
1.	Up to 1.0	5000	40,000	5000	80,000
2	Up to 5.0	10,000	120,000	10,000	160,000
3	Up to 10.0	10,000	180,000	10,000	220,000
4	Up to 15.0	50,000	220,000	50,000	260,000
5	Up to 20.0	50,000	260,000	50,000	300,000
6	Up to 30.0	50,000	300,000	50,000	350,000
7	Above 30.0	50,000	450,000	50,000	550,000

(B)Projecting Signs:

S/No	MAXIMUM AREA IN SQUARE METERS	NORMAL ZONE		RESTRICTED ZONE	
		Processing Fee=N	Site=N	Processing Fee=N	Site=N
1	Up to 1.0	5000	25,000	5000	60,000
2	Up to 5.0	10,000	60,000	10,000	80,000
3	Up to 10.0	10,000	80,000	10,000	100,000
4	Up to 15.0	10,000	100,000	10,000	150,000
5	Up to 20.0	20,000	200,000	20,000	250,000
6	Up to 30.0	20,000	300,000	20,000	400,000
7	Above 30.0	20,000	450,000	20,000	600,000

(C)Wall Drapes, walls, Painted Building

S/No	Maximum area in square meters	Normal zone		Restricted Zone	
		Processing Fee=N	Site=N	Processing Fee=N	Site=N
1.	Up to 5.0	10,000	30,000	10,000	60,000
2	Up to 10.0	10,000	60,000	10,000	120,000
3	Up to 15.0	10,000	120,000	10,000	150,000
4	Up to 20.0	10,000	150,000	10,000	220,000
5	Up to 30.0	10,000	300,000	10,000	480,000
6	Up to 30.0	10,000	480,000	10,000	600,000

Posters

COST PER SIDE	PROCESSING FEE	SITE FEES
16 sheet	#10,000	#160,000
48 sheet	#20,000	#250,000
48 sheet double sided	#20,000	#300,000
96 sheet	#100,000	#1,000,000
Roof top	#100,000	#1,000,000
Back lit	#100,000	#1,000,000
Ultra wave	#100,000	#1,000,000
Mini Unipole (7x5)	#100,000	#1,000,000
Unipole (2 sides)	#100,000	#2,500,000
Unipole(3 sides)	#100,000	#3,500,000
Wall drapes	#50,000	#1,000/sqm/Month
Mini Gantries	#100,000	#1,700,000
Over head Gantries	#100,000	#5,000,000
LED Screens	#600,000	#2,600,000
Bridge Panel	#100,000	#800,000
Pedestrian Bridge	#100,000	#700,000

ALL OTHER STRUCTURES ON APPLICATION

(D)SPECIAL ADVERTISEMENT/BRANDING

S/No	DESCRIPTION	Processing Fees	Site
		=N	=N
1	Wall Drapes	N.A	500,000
2	Bus/Shelter	10,000	150,000
3	Kiosk Branding	10,000	50,000
4	Mobile Advert(Commercial)	10,000	250,000/Month
5	Mobile Advert (Corporate)	N.A	50,000/Month
6	Street Lamp Poles	10,000 (up to 20)	50,000 each
7	Banners (Flex materials only)- sizes larger than 5x8 shall attract higher rates	10,000	15,000 P.W

(E)Special Advertising/Branding

Special Advertisements/Branding	Process Fee	Sit/Each
Parasols	1000 each	5000
Flags	1000 each	5000(Nigerian Flag Free)
Feather Banners	2000each	5000
T-shirts (Promoters)	5000 (up to 10)	1000 Per day
Road Show Vehicles	5000 each	20,000 per day

MOBILE BRANDING-NON PROMOTIONAL

Fully branded trailer or truck	5000 each	40,000 per year
Fully branded bus or pick up	5000 each	40,000 per year
Fully branded cars	5000 each	30,000 per year
Tricycles	3000 each	10,000 per year

All semi branded vehicles as above- full process fees and 70% of fully branded vehicle cost.